

# K-MAX Karaoke Competition

Síng Your Heart Out!



### Contents

Introduction	1
1.Background and Purpose	1
2.Aim	1
Competition Details	2
1.Eligibility and Registration	2
2.Competition Process	2
3.Voting Methodand Evaluation Criteria	2
4.Prizes	3
Registration	5

Registration Date: 18th March - 25th April of 2024t Competition Date: Early May of 2024

Venue:

K-MAX Karaoke Bar, 51 Scotland street, Sheffield, S3 7BS

### Introduction

#### **1. Background and Purpose**

K-MAX, known to be the best karaoke venue for over a decade in Sheffield. It is not only a lovely place for music lovers, but also a vibrant social hub for birthday celebrations, work gatherings, or a spontaneous night out.

Spread across two floors, K-MAX features 12 private karaoke rooms with its unique theme. Our rooms are equipped with the latest technology and attractive features to enhance customers' singing experiences. This includes high-quality flatscreen TVs, luxurious leather seating, immersive surround sound systems, wireless microphones and easy-to-use touchscreen monitors containing over 20,000 songs. Furthermore, we offer best service to ensure customers focus on their performance.

K-MAX is more than a place to do karaoke. It is a community where friends and music lovers can gather and enjoy singing. As we prepare to launch the K-MAX Karaoke Competition, we are dedicated to bringing people together through music. This competition is not only about showcasing vocal talents and offering a stage where every participant can shine, it also shows our beautiful intention of fostering a vibrant, inclusive musical community, and a continuation of our journey in making K-MAX one of the most entertaining places where people can enjoy various kinds of music in Sheffield.

#### 2. Aim

The primary goal of the K-MAX Karaoke Competition is to enhance the visibility of our karaoke bar, increasing our engagement to a broader audience. By showcasing the unique, joyous experiences our venue offers, we aim to attract new customers and deepen our connection with the Sheffield and nearby towns, such as Chesterfield, Mansfield and Nottingham. This competition is designed as a celebration of music talent and diversity, ensuring K-MAX remains the top choice of karaoke bars. Moreover, this competition serves as the first step toward increasing our awareness among both amateur singers and industry professionals. We believe that by nurturing a community of talented individuals now, we will pave the way for a more vibrant, musically diverse future.

### **Competition Details**

#### **1. Eligibility and Registration**

- Open to all ages.
- Participants are required to pay a £25 registration fee.
- Each contestant must bring two friends aged 18 or above to serve as judges. These friends will not be charged any entry fee.
- Judges are prohibited from voting for the contestant who invited them.

#### **2. Competition Process**

#### **2.1Preliminary Rounds**

•Out of all registrants, 40 participants will be selected in the preliminary rounds. •The preliminary phase consists of four groups, each with ten contestants. •Contestants will draw lots to determine the order of performance.

•The top three contestants from each group will advance to the semi-final round.

#### 2.2 Semi-Final

- •There will be 12 contestants who advanced from the preliminary rounds competing in one collective competition.
- ·Contestants will draw lots to determine the order of performance.
- •The top four performers will move on to the final round.

#### 2.3 Final Round

- •The finale must bring three friends to serve as judges
- •The remaining four contestants will be randomly divided into two matchups.
- •The victors of these matchups will advance to the Championship Round to determine the first and second places
- $\cdot The other contestants will move to the Consolation Round to compete for the third and fourth places.$

#### 3. Voting Method and Evaluation Criteria

#### 3.1Voting Method

·Each judge will be given one sticker as their voting ballot.

- Judges cannot vote for the contestant who brought them.
- •Votes will be cast by placing the sticker on a whiteboard with numbers corresponding to the contestants' numbers.

#### 3.2 Evaluation Criteria

The heart of the K-MAX Karaoke Competition lies in the celebration of musical talent and the unique performance of each contestant. Here are some evaluation criteria to consider.

- •Vocal Ability: Quality of the contestant's singing voice, including pitch accuracy, tone, and control.
- Performance: The contestant's ability to engage and entertain the audience, including stage presence and emotional expression.
- •Overall Impression: The judges' overall satisfaction with the performance, including the impressive factor and the contestant's potential as a performer.

Understanding that artistry is inherently subjective, judges are encouraged to consider each performance holistically, weighing these elements according to their professional judgment and personal taste. Our goal is to celebrate the diversity of talent and passion for music that each contestant brings to the stage.

#### 4.Prizes

The K-MAX Karaoke Competition is proud to announce an exciting range of prizes for our top performers. Each prize has been thoughtfully designed to not only reward the exceptional talents of our winners but also to enhance their K-MAX experience.

#### 4.1 First Place - Premier Prize:

.£300 Cash Prize: The champion will be awarded a cash prize of £300.

 $\cdot$  Free Standard or Silver Offer: For six months following the competition, the winner enjoys the privilege of choosing between our Standard or Silver offers for free, every time they visit.

#### 4.2 Second Place - Gold Prize:

•£200 Cash Prize: The runner-up will be awarded a cash prize of £200.

•Free Standard or Silver Offer: For three months following the competition, the second-place winner enjoys the privilege of choosing between our Standard or Silver offers for free, every time they visit.

#### 4.3 Third Place - Silver Prize:

•£100 Cash Prize: The third-place winner will be awarded a cash prize of £100. •Free Standard or Silver Offer: For a whole month following the competition, the third-place winner enjoys the privilege of choosing between our Standard or Silver offers for free, every time they visit.

#### 4.4 Fourth Place:

•Free Standard or Silver Offer: For a whole month following the competition, the fourth-place winner enjoys the privilege of choosing between our Standard or Silver offers for free, every time they visit.

#### 4.5 Other Prizes

- $\cdot$  Each participant will receive a voucher, acknowledging their effort and participation in the competition.
- $\cdot$  Contestants reaching the semi-finals are rewarded with two vouchers, further recognizing their achievement in advancing through the competition.

#### 4.6 Terms and Conditions:

The usage of these prizes is subject to the bar's basic requirements: a minimum group size of four people is needed to book a private karaoke room. Meanwhile, K-MAX Karaoke Bar reserves the right to the final interpretation of these prizes and their conditions.

## Registration

Joining the K-MAX Karaoke Competition is your chance to showcase your singing talent and compete for exciting prizes! Follow these simple steps to enter:

- •Registration Period: 18th of March 25th of April . Don't miss out on the opportunity to be a part of this exciting event.
- •Sign-Up: Click on the provided link to register. You'll be asked to fill in some basic information to get started.
- Selection: From all entries, we will select forty contestants to participate in the preliminary rounds. If chosen, you will receive a notification that includes specific details about your preliminary round appearance and details to complete the registration fee payment.
- •Payment: Complete your registration by paying the fee (£25) through the provided details within **48 hours**. Your spot in the competition is confirmed once the payment is processed.
- •Preliminary Rounds Begin: Early May. Mark your calendars and get ready to shine on stage!

Ensure that you provide all requested information accurately and keep an eye on your email for a notification about your participation status. We're excited to hear what you've got and welcome you to the thrilling experience of the K-MAX Karaoke Competition.